

NCC Cable System Order

39893

11740242

Order #	62245904	Flight Dates	02/29/16 - 03/06/16	Update Date	03/04/16
Syscode	0166	Agency	Old Towne Media	Version	2 Vs. 1
System Name	Spectrum/Traverse City Interconnect, MI	Advertiser	Bernie Sanders for President	Show Changes Only	
Market	Traverse City	Client Code		Total # of Weeks	1
AE	Collin Diederich	Product Code		Total	\$600.00
Sales Coordinator	Taylor Dale	Est Code		Commission	\$90.00
Office	Washington	Product Name		Net Total	\$510.00
Phone	(301) 951-2620	Credit Status		Total Spots	2
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+1 Feb15	Makegood Policy	Approval Required	Sold On	Cost Per Spot
Comments :	Revision 3.4: moved CNN debate spot to pre show and Race for the White House				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	Dem Debate	2/29/16	3/6/16	21:00	23:00							X	-	-	0	\$600.00	\$0.00	30	Dem Debate
1*	CNN	Dem Debate	2/29/16	3/6/16	21:00	23:00							X	-	-	1	\$600.00	\$600.00	30	
2	CNN	Pre Dem Debate	2/29/16	3/6/16	19:00	20:00							X	-	-	1	\$300.00	\$300.00	30	Pre-debate
3	CNN	Race for the White House	2/29/16	3/6/16	22:00	23:00							X	-	-	1	\$300.00	\$300.00	30	
<div> <div>Mar 2016</div> <div>Apr 2016</div> <div>May 2016</div> <div>Jun 2016</div> <div>Jul 2016</div> <div>Aug 2016</div> <div>Sep 2016</div> <div>Oct 2016</div> <div>Nov 2016</div> <div>Dec 2016</div> <div>Jan 2017</div> <div>Feb 2017</div> <div>Total</div> </div>																				
SPOTS	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2
AMT	\$600.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$600.00

SYSTEM APP: SALES ACCT Date Printed 03/04/16

62245904 | Traverse City | Spectrum/Traverse City Interconnect, MI | 0166 |